

SEMINAR ON THE VALUE OF AUDITING

14 FEBRUARY 2017

We welcome you to hear about findings and recent developments of the value of auditing!

The event is targeted at those interested in auditing in public and private sector and its development, including regulators, auditing professionals and students.

The key note speakers are distinguished professors in the field of auditing and accounting.

DATE: Tuesday 14 February 2017 at 9.00 - 11.45

**VENUE: Aalto University School of Business, Chydenia Building,
Runeberginkatu 22 - 24, Helsinki**

PROGRAM

Breakfast is served at 8.30.

9.00 Opening

*Professor **Seppo Ikäheimo**, Head of the Department of Accounting, Aalto University School of Business*

*Director **Riikka Harjula**, Finnish Patent and Registration Office, Auditor Oversight Unit*

9.10 The value of Public Sector Auditing

How does auditing provide value to stakeholders? What is the demand for audit in the public sector, and is that different from the private sector?

Professor David Hay, University of Auckland, New Zealand

*David Hay is the Professor of Auditing at the University of Auckland. David has a substantial role in auditing research at two leading auditing journals as an Editor of *Auditing: A Journal of Practice and Theory* and as the Editor-in-Chief of the *International Journal of Auditing*.*

[Bio](#)

There is a coffee break between the presentations.

What drives the voluntary audit adoption in small companies? Case Germany

What factors impact small companies' managers decisions to opt for a voluntary audit in Germany and is the demand for a voluntary audit in Germany different from other countries?

Professor Brigitte Eierle, University of Bamberg, Germany

[Bio](#)

**There is no participation fee.
Please confirm your attendance at your earliest convenience,
latest on 8 February 2017.**

We look forward to seeing you there!

REGISTRATION - register now!

Lasse Niemi
Professor, Ph.D (Econ.)
Aalto University, School of Business
Department of Accounting

Riikka Harjula
Director
Finnish Patent and Registration Office
Auditor Oversight Unit

